

CONTACT

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EDUCATION

Drake University (2015-present)

Des Moines, Iowa

Major: Public Relations-

Bachelor of Arts in Journalism
and Mass Communications:

Minor: Marketing

Graduation year: Spring 2019

Overall GPA: 3.5; Dean's List
Fall 2015, Spring 2016, Spring
2017

Presidential and NCAA
Athletic Scholarships

AWARD & ACHIEVEMENTS

- Executive member of PRSSA (Public Relations Student Society of America)
- Representative for Cross Country SAAC (Student Athlete Advisory Council)
- Recipient of Karla Burds athletic Leadership Award
- Recipient of the Paul Morrison scholarship

Meghan Kearney

Public Relations and Marketing student

SUMMARY

Student-athlete seeking a public relations or marketing internship in the professional industry.

I have a relentless work ethic, time management skills and creative thinking skills that I've developed through recent work experience, as well as strong leadership skills and a determination to succeed in both professional and personal endeavors.

EXPERIENCE

Iowa Healthiest State Initiative

Des Moines, IA

Events Intern (Summer of 2017)

- Planned and carried out two events for the Iowa State Fair: Created press releases and social media posts. Wrote talking points for key note speakers. Created marketing and promotion materials. Responsible for set-up and tear down of each event.
- Planned statewide walk in four different cities: Finalized walk logo. Created a state-wide school challenge. Created toolkits for schools, communities, and workplace. Wrote press releases for all walk locations. Attended committee meetings for walks, answered emails and questions about walks.
- Created a sponsor report for Annual Conference

United States Tennis Association

Kansas City, MO

Marketing and Public Relations Intern (Summer of 2016)

- Captured photos and attended regional matches and tournaments.
- Helped coordinate and support various tennis matches.
- Shot and edited two highlight videos which included interviews and action footage.
- Wrote press releases, biographies and articles for the chapter's website and annual magazine.
- Applied InDesign and Photoshop skills by designing an annual Kids Day calendar, player trading cards and event day stock cards.